

DRIVE ELECTRIC PENNSYLVANIA PREFERRED DEALERSHIP PROGRAM



The Drive Electric Pennsylvania Coalition (DEPA) has introduced a new Preferred Dealership Program designed to grow the electric vehicle (EV) purchasing experience and help increase and encourage the buying/leasing of EV's in Pennsylvania. Through this program, dealers can provide potential buyers of EV's and help them take advantage of state and federal incentives for eligible vehicles and provide specialized EV training and educational materials.

Benefits

Logo on DEPA Website

**Leads to DEPA Ride-n-Drives
Training to Staff**

Education material to share with buyers

Co-Marketing Opportunities

Requirements

**Provide EV/PHEV's when available
on lot**

**Be active in promoting EV Sale
EV's/PHEV's**

2 staff training on EV/PHEV

**Having EV charging stations at
dealership and open to public**



	Contributor \$1,000	Associate Contributor \$2,500	Distinctive Contributor \$5,000
<u>WEB-SITE</u> DEPA Dedicated Web-site Member access	✓	✓	✓
Logo listing on website with Hyperlink	X	✓	✓
Banner Advertisement	X	X	✓
<u>Social Media</u> Opportunity to submit	✓	✓	✓
<u>Print Collateral</u> EV Facts Sheet Company Name Listing	X	✓	✓
Logo listed on DEPA Brochure	X	✓	✓
<u>Information</u> Access to DOE Resources	✓	✓	✓
Access to Survey Results	X	✓	✓
Lead Generation	X	✓	✓
Access to Contact Database	X	X	✓
<u>Workplace Charging</u> Suggest Locations	✓	✓	✓
Preliminary Feasibility Review & Results	X	✓	✓
Site Investigation Data research, Estimates	X	X	✓
<u>Grants</u> Access	✓	✓	✓
Partner	X	✓	✓
Writing Assistance	X	X	✓



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WE SUPPORT THE DEPLOYMENT OF ELECTRIC VEHICLES.

Please sign the statement below to express your dealership's support for the deployment of electric vehicles in Pennsylvania.

The _____ supports the goals of the Drive Electric Pennsylvania (DEPA) and is ready to work with DEPA to facilitate the deployment of electric vehicles in the state of Pennsylvania.

We support to:

- Provide EV's at DEPA events (when vehicles are available)
- Support outreach and education
- Promote media coverage or EV and new stations
- DEPA to include Preferred Dealership's EV stations on Logo's DEPA Website
- DEPA to provide educational material to Preferred Dealership to share with buyers



We agree to join at the _____ Level and will work with DEPA to help maintain preferred EV Dealership status
(see attached for level and benefits)

Name: _____ Title: _____

Signature: _____ Date: _____

DEPA



Name: _____ Title: _____

Signature: _____ Date: _____